



COMMIT YOUR SUPPORT
TO ENRICHING LIVES THROUGH ART TODAY!



EXHIBITS

The Arts Center's exhibits are one of the cornerstones of our mission—to provide high-quality, accessible art to our communities. We were recently voted "Best Art Gallery" in the 2014 Times Union's Best of the Capital Region Readers' Poll. **Your support will ensure these exhibits remain of the highest caliber and completely free to the public.**

EVENTS

The Arts Center produces two premier fundraising events each year—The Fine Arts + Craft Festival (a juried fine arts craft show) and The Gala (an annual event showcasing the Fence Show preview and Emerging & Established Artist Awards). Sponsors enjoy premier benefits and access to these events. Sponsorship levels and benefits are outlined in event documents. **Your support will ensure that our fundraising events are a cost-effective, sustainable and FUN way to provide operational funding for The Arts Center.**

MEMBERSHIP & GENERAL SUPPORT

As a hub for the arts in the Capital Region, we provide access to high-quality art, art instruction, as well as, a place where the artistic and cultural community can gather to produce and experience creativity. Without the support of generous donors and community minded companies, we would not be able to provide these programs and services. The Arts Center is always in need of unrestricted funding to support: general operations, marketing, special projects & programs, technology and studio upgrades, and in-kind building and supply needs. Membership at The Arts Center provides this support. **Become a member of our Inner Circle today and enjoy our member benefits.**

PLEASE SUPPORT THE ARTS AND CREATIVITY IN THE CAPITAL REGION.

In addition to investing in one of the leading cultural institutions in the region, your gift gives you unique and valuable benefits linked to the donor levels below.*

- VISIONARY -
\$10,000+
- CHAMPION -
\$5,000
- ADVOCATE -
\$2,500
- ENTHUSIAST -
\$1,250
- PATRON -
\$500

*A complete list of benefits will be provided or you may view them on our website. Customization available at any level.

We are committed to keeping The Arts Center affordable for all, but we need your help. Please support The Arts Center with a tax-deductible donation today. Contact **Stephanie Bradshaw, Director of Marketing + Development**, at (518)273-0552 x226 or stephanie@artscenteronline.org for more information.



THE ARTS CENTER OF THE CAPITAL REGION

265 River Street | Troy NY 12180
(518) 273-0552 | artscenteronline.org



SUPPORT THE ARTS

education • exhibits • events
special programs • general support



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Can you imagine a world without

THE THINKERS MAKERS, AND DREAMERS?

Neither can we.

WHO WE ARE + OUR MISSION

The Arts Center of the Capital Region's mission is to "engage people of all ages and abilities in the creative experience." If you've ever wanted to explore your creative voice or just experience the creativity of people in your community, The Arts Center should be your first stop. Creativity can be found in every room. Fully-equipped studios allow students to explore drawing, painting, pottery, jewelry making/metalsmithing, dance, stained glass, and more. Take a writing class, attend a lecture or film screening, or take in an art exhibit—all under one roof. Located in Downtown Troy, a hot-spot for the arts, The Arts Center draws students and visitors from all the surrounding counties. We encourage you to stop in if you have not visited us in a while to see what's new or come in for the first time and explore your creativity.

WHAT YOU CAN DO

The Arts Center remains a thriving, energetic, community resource because of the generous support of friends like you. For over fifty years, The Arts Center has allowed artists of all ages, abilities, and backgrounds to create, appreciate, and experience the arts. More than one-third of our annual operating budget comes from charitable donations, so your gift to The Arts Center today is one of the most meaningful ways you can help support the arts. To continue to offer outstanding programs, remove barriers to access to the arts, and make our full range of offerings affordable for all, we rely on YOUR generosity. Please support one or more of our many exciting programs today.

ARTS ACCESS SCHOLARSHIPS FOR CHILDREN

The Arts Access scholarship program and The Justine Russell Scholarship Fund provide need-based scholarships to children ages 6-17 from all over the Capital Region! During the past year, we awarded 105 scholarships and our Arts Access kids made monster masks, created digital art, threw clay pots, learned cartooning, developed portfolios for college admissions, and went on an art safari—just to name a few of the creative hands-on activities they experienced. **Your support will provide children with not only hands-on exposure to a wide variety of the arts but also offer an engaging and creative alternative to more traditional child care—or as is often the case, to staying home unattended.**

ADULT SCHOLARSHIPS

The Arts Center believes that everyone should have the ability to explore the creative experience regardless of income level. Many adults find themselves unable to take advantage of artistic opportunities and classes at The Arts Center due to a lack of funds. We are proud to offer scholarships to adults in a variety of options including: The Chris Miller Creative Arts Scholarship Fund, Expression Railroad, and a series of multi-generational scholarships funded by the Masry Family. **Your support will truly help fund our mission to "engage people of all ages in the creative experience."**

RIVERFRONT ARTS-IN-EDUCATION COLLABORATIVE

The Arts Center of the Capital Region has collaborated with Questar III/BOCES to create the Riverfront-Arts-in-Education Collaborative. This collaborative will enhance and expand local arts and cultural education opportunities for students to experience new ways to create art. Students in the Cohoes, Green Island, Lansingburgh, Rensselaer, Troy, and Watervliet school districts will benefit from this collaboration and gain access to and immerse themselves in a variety of creative and accessible artistic experiences. **Your support will fund growth of this program and provide more frequent arts education collaborative experiences for students.**

CREATIVE THINKING PROGRAM

Creative thinking is the "process of having original ideas that have value" (Sir Ken Robinson). It can be applied in any and all activities, from science to business to art. Creative thinking is a skill that can be taught, and a survey of more than 1,500 CEOs from 60 countries and 33 industries identified creativity as the most useful skill to have in order to thrive in our increasingly complex and ever-changing world. **The Arts Center will offer classes in creative thinking for everyone from middle school students to entrepreneurs, and your support will help us build and extend this exciting and much needed program.**

ARTIST-IN-RESIDENCE PROGRAM

Each year, three to four artists will be chosen to occupy our Artist-In-Residence Studio so that they will have time, space, and resources to create new artwork. The Arts Center is an ideal place for an Artist-In-Residence to explore and create—access will be given to our many resources, contacts, and instructors. In return, the Artist-In-Residence will provide community volunteerism, engagement, and services to The Arts Center, and most importantly, CREATE! **Your support will help sustain and enrich this program and our Artist-In-Residence.**

NUTS, BOLTS + BEYOND

The Arts Center is seeking funding to expand its current "Nuts + Bolts" series by implementing the "Nuts, Bolts + Beyond" program. The program will consist of classes, workshops and programs catering to people aligned with the business of art. All "Nuts, Bolts + Beyond" programming would build and expand upon a current partnership with the Community Loan Fund, which supports our basic "Nuts + Bolts" series. The current series provides basic, one-day only workshops on a periodic basis. The expanded program would provide working artists, arts organizations, crafts people, designers and others with opportunities for professional development, ongoing training, networking opportunities, and experimentation opportunities with cross-medium studies. **Your support will help fund these varied hands-on, multi-session classes on a more frequent and regular basis.**

MORE PROGRAMS

"EVERY CHILD IS AN ARTIST.
THE PROBLEM IS STAYING AN ARTIST
WHEN YOU GROW UP." —Pablo Picasso



FUTURE ARTISTS



ART HAPPENING NOW



SUPPORTING CREATIVITY

